

Press Release

FOR IMMEDIATE RELEASE

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HEADLINE:

Arizona Franchise Company Announces Intended Sale

National Franchise Sales has been retained by Famous Sam's, Inc. to sell the Franchise Company of "FAMOUS SAM'S RESTAURANTS & SPORTS BARS". Famous Sam's, founded in 1963, is the Franchisor of 29 restaurants open are located throughout Arizona. FAMOUS SAM'S has been serving the people of Arizona for over 40 years with market penetration in both the greater Tucson and Phoenix /Scottsdale areas as well as outlying areas.

David Scott Peters, COO of FSI likes to refer to the restaurant concept as one which is simple: "good food and entertaining fun". Customers visiting a FAMOUS SAM'S can enjoy a wide variety of menu selections that include appetizers, soups, salads, featured burgers, dinner entrees, and signature deli-style sandwiches that are overstuffed, oversized "sam-wiches." Each location highlights specialty menu items unique to its area.

FAMOUS SAM'S offers a wide variety of domestic and imported beers, as well as wine and spirituous liquors. FSI is the largest consumer of on-premise retailers of Budweiser, Coor's and Miller Lite beers in the State of Arizona. Each restaurant is also equipped with a "game area" that includes video games and pool tables. Restaurants have been designed with a warm atmosphere for family dining as well as a fun environment for sports bar enthusiasts.

"THERE'S ALWAYS SOMETHING HAPPENING AT FAMOUS SAM'S"

National Franchise Sales, a business brokerage firm specializing in the resale of franchise businesses and small chains, has come to be known as an industry leader by successfully assisting franchisees, franchisors, for over 25 years.